



### **Your route to success**

Thank you for joining the BIG BIKE RIDE and raising money for the NSPCC, now here comes the fun bit. Fundraising can be a tad daunting, but if you have a firm idea of what you want to do and set yourself targets you really think you can achieve, then your event/s should be great fun and raise lots of money. Here are our top tips.

Good luck!

### **Tell everyone**

The postman, the nursery nurse, second cousins twice removed...whoever! Let everyone know what you're doing, why you're doing it, and who you're doing it for. Tell your friends on Facebook, email your work colleagues, twitter about it, set up a training blog, put up posters and get in touch with your local press.

There are so many ways in which to get your message across, and let everyone know that you want to change the lives of vulnerable children across the UK.

### **An idea that fits**

You know your family, friends and colleagues well. What event will get them excited? Often, simple is best. But that doesn't mean you can't be ingenious and have a lot of fun.

### **And finally...enjoy yourself.**

## **Ideas for work**

### **The perfect match**

See if your company operates a matched giving scheme. This is where an employer will match any sponsorship that you raise for charity. It can make a huge dent in your fundraising total. If they don't, then ask them if they can make a donation towards your fundraising pledge.

## **Ideas for home**

### **Garage gold**

One person's trash is another person's treasure. So clear out your junk and have a garage sale.

## **Ideas for your local community**

### **Handbags and gladrags**

Arrange a frock swap at a local venue. Charge £3 on the door, and auction off a beautiful vintage designer dress or handbag.

### **Let's get quizzical**

Turn your local pub into a temple of knowledge with a pub quiz. Teams can donate their entry fee.

### **A sporting chance**

Five-a-side football, tennis, golf. Whatever sport you are passionate about, arrange a tournament and charge teams to play.

## **Getting help from local businesses**

### **Corner shop to corporation**

Whether it's your local newsagent or a branch of a big corporation, they can help you, from putting a poster up in their window to offering sponsorship or a raffle prize.

### **Work those contacts**

Filofax, rolodex, address book, mobile phone, wherever you keep details of your friends, acquaintances and business contacts use them. You may know a pub landlord or have a sister-in-law who works for a large company, give them a call, tell them about your challenge, and see how they can help.